SOUTHEASTERN CONNECTICUT COUNCIL OF GOVERNMENTS
5 Connecticut Avenue, Norwich, Connecticut 06360
(860) 889-2324/Fax: (860) 889-1222/Email: office@seccog.org

Request for Qualifications:
Website/Graphic Design Assistance

The Southeastern Connecticut Council of Governments (SCCOG) seeks a graphic design firm to build a new website and collateral materials for SCCOG, a regional agency serving 22 cities, towns, and boroughs in southeastern Connecticut. Interested firms should submit a letter of interest and project history, with examples, to office@seccog.org. Links to completed projects are acceptable as part of the submission. Responses are requested by January 15, 2024. Questions regarding this RFP can be submitted to office@seccog.org until January 5, 2024. Any additional information shall be posted to www.seccog.org/rfpq prior to submission deadline.

SCCOG's graphic design needs include refreshing of the agency's website and creation of new document templates for materials created in Word, Powerpoint, and InDesign, and preparation of a new SCCOG logo appropriate for use in various materials. All materials should be designed in consideration of the needs of limited-English speakers and follow best practices for visual accessibility.

About the Southeastern Connecticut Council of Governments

SCCOG serves 22 municipalities with a total population of 280,430 and functions as the region's Metropolitan Planning Organization. SCCOG also counts as affiliate members Connecticut's two federally recognized Native American Tribes and works closely with the region's two military installations, the United States Naval Submarine Base and the United States Coast Guard Academy. Primary focus areas of SCCOG are regional planning, which includes producing studies and plans that affect the responsible development of the region; transportation planning and prioritization of State and Federal transportation funding; and regional services, which include staffing assistance to local land use commissions and coordinating inter-municipal cooperation. SCCOG staff have the opportunity to engage in multiple subject areas including land use regulation, economic development, natural resource conservation, transportation, housing, human services, sustainability and resilience, renewable energy, and emergency management.